

# Jonas Lehec

## ADDRESS

59-63 Nafpliou & Platonos Str.  
10441 - Athens  
Greece

## MOBILE

+30 6957.505.332

## NATIONALITY

French, Greek

## EMAIL

mrjonaslehec@gmail.com

## PORTFOLIO

www.reathens.net

---

## EMPLOYMENT

### SEP. 2012 — PRESENT

Art Director/Product designer, MOZAIK (Ms. Audrey Zucker).  
My role has evolved from being primarily a UI & UX designer to a Digital Producer. Assisting in the selection of production partners in digital projects. Serve as a liaison between parties during the entire lifespan of the project. Often translating tech-lingo to client-speak and vice versa. Discover problems before they occur.  
As a Creative Technologist, serving as a to the traditional creative team. Or take part in a larger platoon as creative technologist. Solve communication problems and handle user-experience, technology and usability.  
As a Strategist & Researcher, discovering core problems. Collaborating with specialists, generalists and the audience to examine what worked, what didn't work elsewhere and extrapolate where to go next.

### DEC. 2010 — PRESENT

Scenographer/Production designer, DIPLOMATES EURL (+33 6.79.36.84.52) Mr. Matthieu Prat) I was commissioned to coordinate & source all production aspects of numerous fashion shows & presentations. During that period I designed bespoke cat walks and back-drops from conception to construction, managed teams of up to 20 people for clients such as Damir Doma, Céline, Adam Kimmel, Bernard Wilhem & several more.

### SEP. 2008 — OCT. 2011

Partner/Founder/Creative director, RE:OKSIS O.E. (+30 210.36.24.707 - Mr. Philippe Charpentier / Mr. Cyril Fontaine) involved in all decision, design, sales and production aspects of the company since its launch in 2008. I have managed a team of up to 8, helped towards excellent delivery deadlines and out-sourced alongside several advertisement firms, tv stations etc... Our main focus as a structure was developing Corporate Identity systems, print communication, User Interfaces, Motion Graphics & 3D imagery & animation.  
list of clients include, OMMA (Athens Concert Hall), Greek Festival, Nike SB, Korres Natural Products, Mtv Greece, Stage Design Office, Filmiki Productions, Edgar Entertainment, The Meet Market, Psarokokalo short film festival, Mompsa, Sport Service.

### AUG. 2006 — MAY. 2009

Partner/Art Director/Buyer, LILLYPUTE O.E. (+30 6937.48.54.06 - Mr. Andreas Yennimatas) involved in all decision making, buying, design, sales. I had the opportunity to establish a first hand knowledge on what customers expect from street fashion apparel on a customer service, interior, communication design and merchandising level.

### JAN. 2004 — JAN. 2005

Graphic Designer/Photo editor, REBEL MAGAZINE (Mr. Fabrice Paineau) Worked closely to art director Monica Alesina & chief editor Fabrice Paineau for 2 consecutive seasons towards designing the magazine's layout, photo content research & editing, being in direct liaison with all foreign contributors. This position required excellent knowledge of written & spoken French & english language.

---

## EARLY EMPLOYMENT, WORK EXPERIENCE & COMMISSIONS

- 2000 — 2005**
- Illustrated Athens Voice press cover
  - Window designs for Attica brand store
  - Several graffiti artworks for tv commercials/shops/interiors
  - Took part of the Urban Art exhibitions organized by Bonhams in Athens
  - Booth design for clients such as: L'Oreal, Mtv, LG, Nintendo
- SEP. 2003 — DEC. 2003** 4 months internship at the LABRADOR Advertisement Firm. Made mostly corporate annual reports & assisted the creation of Corporate Identities.
- JUN. 2003 — AUG. 2003** 3 months in-house graphic designer at ZOLOTAS Jewelers. Designed their web-presence in flash & promotional print material.
- JAN. 2003 — MAR. 2003** 3 months internship at ELITE Model Agency Paris. Assigned to update Model books, keep track of weekly & monthly press.

---

## SKILLS

- DISCIPLINES** Good knowledge of typography, grid layouts and print process.  
Knowledge of UI/UX design for the internet and screen.  
Marked interest in data visualization.  
Good at managing projects, group & personal schedules, meeting deadlines.
- SOFTWARE** Proficient in Adobe Illustrator, InDesign, Photoshop, Acrobat. Knowledge of Html, CSS and Wordpress platform.
- ENVIRONMENTS** Work on Mac and Pc.  
Understanding of what is internet today (influences & practices).

---

## EDUCATION

- SEP. 1999 — JUN. 2002** BA in Communication design - I.S.A.A. Institut Supérieur des Arts Appliqués (reference tutor François Fièvé).
- SEP. 1998 — JUN. 1999** 1 year foundation diploma in Art and design at l'Atelier de Sèvres.
- SEP. 1985 — JUN. 1998** French literature Baccalauréat at the French-Hellenic School of Athens.

---

## QUALIFICATIONS & INTERESTS

- LANGUAGES** Fluent English (Proficiency of Cambridge)  
Fluent French (Baccalauréat)  
Fluent Greek
- PLUSES** Valid european driving license (2003)  
Completed Greek Military service
- INTERESTS** Music, cooking, contemporary art, graffiti, film, architecture, traveling.  
Piano, Guitar, Tae Kwon Do classes through High School.